





# Business Summary

166 16th St NW, Atlanta, Georgia, 30363  
Rings: 3, 5, 10 mile radii

Prepared by Esri  
Latitude: 33.78944  
Longitude: -84.39296

Data for all businesses in area		3 miles		5 miles		10 miles						
Total Businesses:		13,315		23,770		52,753						
Total Employees:		349,197		589,391		1,004,199						
Total Residential Population:		186,091		390,964		1,056,436						
Employee/Residential Population Ratio (per 100 Residents)		188		151		95						
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	109	0.8%	1,373	0.4%	211	0.9%	2,282	0.4%	545	1.0%	5,280	0.5%
Construction	377	2.8%	4,824	1.4%	689	2.9%	8,809	1.5%	1,795	3.4%	20,734	2.1%
Manufacturing	311	2.3%	17,037	4.9%	489	2.1%	21,621	3.7%	1,164	2.2%	45,341	4.5%
Transportation	225	1.7%	88,174	25.3%	401	1.7%	92,965	15.8%	1,204	2.3%	111,293	11.1%
Communication	154	1.2%	8,105	2.3%	262	1.1%	11,190	1.9%	535	1.0%	16,261	1.6%
Utility	29	0.2%	7,273	2.1%	42	0.2%	7,512	1.3%	97	0.2%	8,823	0.9%
Wholesale Trade	316	2.4%	2,941	0.8%	497	2.1%	5,330	0.9%	1,211	2.3%	23,140	2.3%
Retail Trade Summary	2,514	18.9%	33,375	9.6%	4,566	19.2%	62,081	10.5%	10,166	19.3%	150,096	14.9%
Home Improvement	79	0.6%	1,347	0.4%	143	0.6%	1,995	0.3%	327	0.6%	15,100	1.5%
General Merchandise Stores	55	0.4%	1,451	0.4%	125	0.5%	4,349	0.7%	353	0.7%	11,655	1.2%
Food Stores	206	1.5%	3,368	1.0%	416	1.8%	6,655	1.1%	1,050	2.0%	18,304	1.8%
Auto Dealers, Gas Stations, Auto Aftermarket	107	0.8%	573	0.2%	217	0.9%	1,573	0.3%	886	1.7%	9,792	1.0%
Apparel & Accessory Stores	211	1.6%	1,536	0.4%	501	2.1%	5,375	0.9%	938	1.8%	8,278	0.8%
Furniture & Home Furnishings	191	1.4%	2,429	0.7%	330	1.4%	4,261	0.7%	643	1.2%	8,071	0.8%
Eating & Drinking Places	1,128	8.5%	18,881	5.4%	1,820	7.7%	30,680	5.2%	3,695	7.0%	59,581	5.9%
Miscellaneous Retail	537	4.0%	3,790	1.1%	1,015	4.3%	7,193	1.2%	2,274	4.3%	19,316	1.9%
Finance, Insurance, Real Estate Summary	1,433	10.8%	20,806	6.0%	2,949	12.4%	42,099	7.1%	6,572	12.5%	88,098	8.8%
Banks, Savings & Lending Institutions	188	1.4%	6,289	1.8%	388	1.6%	8,705	1.5%	958	1.8%	16,679	1.7%
Securities Brokers	197	1.5%	3,745	1.1%	511	2.1%	7,729	1.3%	985	1.9%	13,635	1.4%
Insurance Carriers & Agents	121	0.9%	1,102	0.3%	279	1.2%	6,693	1.1%	946	1.8%	20,203	2.0%
Real Estate, Holding, Other Investment Offices	928	7.0%	9,670	2.8%	1,771	7.5%	18,972	3.2%	3,683	7.0%	37,580	3.7%
Services Summary	6,068	45.6%	132,842	38.0%	10,868	45.7%	294,586	50.0%	24,126	45.7%	468,384	46.6%
Hotels & Lodging	103	0.8%	9,694	2.8%	167	0.7%	13,063	2.2%	391	0.7%	21,449	2.1%
Automotive Services	257	1.9%	2,542	0.7%	432	1.8%	3,811	0.6%	1,197	2.3%	8,783	0.9%
Motion Pictures & Amusements	377	2.8%	4,816	1.4%	690	2.9%	10,653	1.8%	1,374	2.6%	16,973	1.7%
Health Services	763	5.7%	26,579	7.6%	1,402	5.9%	45,023	7.6%	3,773	7.2%	85,605	8.5%
Legal Services	710	5.3%	12,779	3.7%	1,140	4.8%	17,247	2.9%	2,134	4.0%	24,477	2.4%
Education Institutions & Libraries	215	1.6%	21,296	6.1%	468	2.0%	113,534	19.3%	1,063	2.0%	138,904	13.8%
Other Services	3,644	27.4%	55,137	15.8%	6,570	27.6%	91,254	15.5%	14,195	26.9%	172,194	17.1%
Government	485	3.6%	30,649	8.8%	576	2.4%	38,284	6.5%	993	1.9%	61,423	6.1%
Unclassified Establishments	1,295	9.7%	1,800	0.5%	2,220	9.3%	2,630	0.4%	4,347	8.2%	5,327	0.5%
Totals	13,315	100.0%	349,197	100.0%	23,770	100.0%	589,391	100.0%	52,753	100.0%	1,004,199	100.0%

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

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October 05, 2021



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	19	0.1%	591	0.2%	30	0.1%	670	0.1%	48	0.1%	825	0.1%
Mining	3	0.0%	13	0.0%	9	0.0%	41	0.0%	25	0.0%	327	0.0%
Utilities	15	0.1%	7,150	2.0%	18	0.1%	7,175	1.2%	30	0.1%	7,799	0.8%
Construction	435	3.3%	5,729	1.6%	809	3.4%	10,019	1.7%	2,068	3.9%	23,703	2.4%
Manufacturing	315	2.4%	16,999	4.9%	489	2.1%	21,232	3.6%	1,235	2.3%	45,370	4.5%
Wholesale Trade	301	2.3%	2,876	0.8%	475	2.0%	5,232	0.9%	1,175	2.2%	22,948	2.3%
Retail Trade	1,317	9.9%	13,820	4.0%	2,632	11.1%	30,383	5.2%	6,178	11.7%	87,984	8.8%
Motor Vehicle & Parts Dealers	64	0.5%	390	0.1%	128	0.5%	1,197	0.2%	581	1.1%	8,482	0.8%
Furniture & Home Furnishings Stores	131	1.0%	1,173	0.3%	228	1.0%	2,291	0.4%	376	0.7%	4,103	0.4%
Electronics & Appliance Stores	56	0.4%	1,152	0.3%	100	0.4%	1,798	0.3%	252	0.5%	3,523	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	79	0.6%	1,347	0.4%	142	0.6%	1,990	0.3%	326	0.6%	15,096	1.5%
Food & Beverage Stores	153	1.1%	3,011	0.9%	333	1.4%	6,024	1.0%	888	1.7%	16,714	1.7%
Health & Personal Care Stores	115	0.9%	1,171	0.3%	221	0.9%	2,267	0.4%	574	1.1%	9,088	0.9%
Gasoline Stations	43	0.3%	183	0.1%	89	0.4%	376	0.1%	305	0.6%	1,310	0.1%
Clothing & Clothing Accessories Stores	272	2.0%	1,769	0.5%	627	2.6%	5,949	1.0%	1,171	2.2%	9,281	0.9%
Sport Goods, Hobby, Book, & Music Stores	64	0.5%	528	0.2%	129	0.5%	1,370	0.2%	278	0.5%	2,667	0.3%
General Merchandise Stores	55	0.4%	1,451	0.4%	125	0.5%	4,349	0.7%	353	0.7%	11,655	1.2%
Miscellaneous Store Retailers	251	1.9%	1,319	0.4%	435	1.8%	2,366	0.4%	833	1.6%	5,307	0.5%
Nonstore Retailers	33	0.2%	327	0.1%	74	0.3%	407	0.1%	240	0.5%	758	0.1%
Transportation & Warehousing	162	1.2%	83,853	24.0%	282	1.2%	88,338	15.0%	893	1.7%	105,342	10.5%
Information	498	3.7%	13,075	3.7%	841	3.5%	21,003	3.6%	1,564	3.0%	35,199	3.5%
Finance & Insurance	527	4.0%	11,524	3.3%	1,230	5.2%	24,007	4.1%	2,991	5.7%	51,793	5.2%
Central Bank/Credit Intermediation & Related Activities	188	1.4%	6,280	1.8%	386	1.6%	8,632	1.5%	968	1.8%	16,629	1.7%
Securities, Commodity Contracts & Other Financial	214	1.6%	4,095	1.2%	555	2.3%	8,320	1.4%	1,060	2.0%	14,504	1.4%
Insurance Carriers & Related Activities; Funds, Trusts &	124	0.9%	1,149	0.3%	289	1.2%	7,055	1.2%	964	1.8%	20,660	2.1%
Real Estate, Rental & Leasing	936	7.0%	8,555	2.4%	1,757	7.4%	17,221	2.9%	3,826	7.3%	36,628	3.6%
Professional, Scientific & Tech Services	2,252	16.9%	39,930	11.4%	3,762	15.8%	58,720	10.0%	7,645	14.5%	97,247	9.7%
Legal Services	725	5.4%	12,847	3.7%	1,166	4.9%	17,592	3.0%	2,207	4.2%	25,172	2.5%
Management of Companies & Enterprises	32	0.2%	589	0.2%	66	0.3%	847	0.1%	139	0.3%	1,313	0.1%
Administrative & Support & Waste Management & Remediation	501	3.8%	11,274	3.2%	913	3.8%	14,873	2.5%	2,104	4.0%	28,960	2.9%
Educational Services	253	1.9%	21,225	6.1%	551	2.3%	113,664	19.3%	1,256	2.4%	139,512	13.9%
Health Care & Social Assistance	992	7.5%	32,084	9.2%	1,890	8.0%	55,985	9.5%	4,905	9.3%	107,320	10.7%
Arts, Entertainment & Recreation	310	2.3%	5,861	1.7%	556	2.3%	11,532	2.0%	1,074	2.0%	16,987	1.7%
Accommodation & Food Services	1,255	9.4%	28,808	8.2%	2,030	8.5%	44,177	7.5%	4,173	7.9%	81,976	8.2%
Accommodation	103	0.8%	9,694	2.8%	167	0.7%	13,063	2.2%	391	0.7%	21,449	2.1%
Food Services & Drinking Places	1,152	8.7%	19,114	5.5%	1,863	7.8%	31,113	5.3%	3,783	7.2%	60,527	6.0%
Other Services (except Public Administration)	1,413	10.6%	12,970	3.7%	2,636	11.1%	23,516	4.0%	6,084	11.5%	46,383	4.6%
Automotive Repair & Maintenance	97	0.7%	842	0.2%	195	0.8%	1,501	0.3%	737	1.4%	4,669	0.5%
Public Administration	485	3.6%	30,484	8.7%	577	2.4%	38,138	6.5%	996	1.9%	61,284	6.1%
Unclassified Establishments	1,294	9.7%	1,789	0.5%	2,219	9.3%	2,619	0.4%	4,344	8.2%	5,300	0.5%
<b>Total</b>	<b>13,315</b>	<b>100.0%</b>	<b>349,197</b>	<b>100.0%</b>	<b>23,770</b>	<b>100.0%</b>	<b>589,391</b>	<b>100.0%</b>	<b>52,753</b>	<b>100.0%</b>	<b>1,004,199</b>	<b>100.0%</b>

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	3 miles	5 miles	10 miles
<b>Population</b>			
2000 Population	130,073	300,788	906,493
2010 Population	143,412	316,843	916,143
2021 Population	186,091	390,964	1,056,436
2026 Population	208,402	429,147	1,130,185
2000-2010 Annual Rate	0.98%	0.52%	0.11%
2010-2021 Annual Rate	2.34%	1.89%	1.27%
2021-2026 Annual Rate	2.29%	1.88%	1.36%
2021 Male Population	54.3%	51.2%	49.5%
2021 Female Population	45.7%	48.8%	50.5%
2021 Median Age	32.8	34.0	35.6

In the identified area, the current year population is 1,056,436. In 2010, the Census count in the area was 916,143. The rate of change since 2010 was 1.27% annually. The five-year projection for the population in the area is 1,130,185 representing a change of 1.36% annually from 2021 to 2026. Currently, the population is 49.5% male and 50.5% female.

## Median Age

The median age in this area is 32.8, compared to U.S. median age of 38.5.

## Race and Ethnicity

2021 White Alone	53.2%	50.0%	41.8%
2021 Black Alone	31.2%	36.2%	43.6%
2021 American Indian/Alaska Native Alone	0.2%	0.2%	0.3%
2021 Asian Alone	9.8%	7.8%	7.2%
2021 Pacific Islander Alone	0.0%	0.0%	0.0%
2021 Other Race	2.4%	2.9%	4.2%
2021 Two or More Races	3.2%	2.9%	2.9%
2021 Hispanic Origin (Any Race)	5.9%	6.4%	9.1%

Persons of Hispanic origin represent 9.1% of the population in the identified area compared to 18.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 69.1 in the identified area, compared to 65.4 for the U.S. as a whole.

## Households

2021 Wealth Index	111	114	109
2000 Households	59,313	129,719	366,480
2010 Households	68,840	145,765	394,176
2021 Total Households	91,666	183,930	462,749
2026 Total Households	103,651	203,257	497,697
2000-2010 Annual Rate	1.50%	1.17%	0.73%
2010-2021 Annual Rate	2.58%	2.09%	1.44%
2021-2026 Annual Rate	2.49%	2.02%	1.47%
2021 Average Household Size	1.77	1.95	2.19

The household count in this area has changed from 394,176 in 2010 to 462,749 in the current year, a change of 1.44% annually. The five-year projection of households is 497,697, a change of 1.47% annually from the current year total. Average household size is currently 2.19, compared to 2.22 in the year 2010. The number of families in the current year is 215,483 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.



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<b>Mortgage Income</b>			
2021 Percent of Income for Mortgage	24.8%	23.5%	21.9%
<b>Median Household Income</b>			
2021 Median Household Income	\$85,500	\$80,961	\$70,411
2026 Median Household Income	\$99,680	\$94,674	\$81,806
2021-2026 Annual Rate	3.12%	3.18%	3.05%
<b>Average Household Income</b>			
2021 Average Household Income	\$126,810	\$124,372	\$111,220
2026 Average Household Income	\$143,004	\$141,026	\$126,498
2021-2026 Annual Rate	2.43%	2.55%	2.61%
<b>Per Capita Income</b>			
2021 Per Capita Income	\$62,850	\$58,626	\$48,905
2026 Per Capita Income	\$71,782	\$67,031	\$55,938
2021-2026 Annual Rate	2.69%	2.72%	2.72%

### Households by Income

Current median household income is \$70,411 in the area, compared to \$64,730 for all U.S. households. Median household income is projected to be \$81,806 in five years, compared to \$72,932 for all U.S. households

Current average household income is \$111,220 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$126,498 in five years, compared to \$103,679 for all U.S. households

Current per capita income is \$48,905 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$55,938 in five years, compared to \$39,378 for all U.S. households

### Housing

2021 Housing Affordability Index	90	96	104
2000 Total Housing Units	66,509	144,898	397,373
2000 Owner Occupied Housing Units	21,183	53,682	169,635
2000 Renter Occupied Housing Units	38,130	76,037	196,844
2000 Vacant Housing Units	7,196	15,179	30,894
2010 Total Housing Units	84,801	176,410	461,820
2010 Owner Occupied Housing Units	27,119	63,437	187,521
2010 Renter Occupied Housing Units	41,721	82,328	206,655
2010 Vacant Housing Units	15,961	30,645	67,644
2021 Total Housing Units	107,965	215,975	532,253
2021 Owner Occupied Housing Units	31,795	72,723	211,363
2021 Renter Occupied Housing Units	59,871	111,207	251,386
2021 Vacant Housing Units	16,299	32,045	69,504
2026 Total Housing Units	120,793	236,397	569,105
2026 Owner Occupied Housing Units	34,444	77,440	224,762
2026 Renter Occupied Housing Units	69,207	125,817	272,935
2026 Vacant Housing Units	17,142	33,140	71,408

Currently, 39.7% of the 532,253 housing units in the area are owner occupied; 47.2%, renter occupied; and 13.1% are vacant. Currently, in the U.S., 57.3% of the housing units in the area are owner occupied; 31.2% are renter occupied; and 11.5% are vacant. In 2010, there were 461,820 housing units in the area - 40.6% owner occupied, 44.7% renter occupied, and 14.6% vacant. The annual rate of change in housing units since 2010 is 6.51%. Median home value in the area is \$367,440, compared to a median home value of \$264,021 for the U.S. In five years, median value is projected to change by 2.42% annually to \$414,150.

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